Industry Projections for Southwest Workforce Development Area, 2003-2005

NAICS	Industry Title	2003 Estimated Employment	2005 Projected Employment	2003-2005 Employment Change	2003-2005 Percentage Change
	Total Employment, All Jobs	117,140	119,550	2,410	2.1%
1133, 21, 23	Construction/Mining/Natural Resources	5,070	5,240	170	3.4%
31-33	Manufacturing	23,550	23,930	380	1.6%
311	Food Manufacturing	3,570	3,650	80	2.2%
332	Fabricated Metal Product Mfg	1,930	2,040	110	5.7%
336	Transportation Equipment Mfg	7,260	7,510	250	3.4%
42, 44	Trade	25,410	25,720	310	1.2%
452	General Merchandise Stores	3,290	3,350	60	1.8%
48, 49, 22	Transportation and Utilities (Including US Postal)	4,780	4,900	120	2.5%
52-53	Financial Activities	3,460	3,580	120	3.5%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	23,600	24,310	710	3.0%
621	Ambulatory Health Care Services	3,550	3,760	210	5.9%
622	Hospitals (Including State and Local Government)	5,150	5,280	130	2.5%
71-72	Leisure and Hospitality	10,230	10,510	280	2.7%
51, 54-56, 81	Information/Prof Services/Other Services	13,160	13,530	370	2.8%
	Government (Excluding US Postal, State and Local Educ and Hosp)	7,880	7,830	-50	-0.6%

Notes:

- 1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
- 2. Employment does not include self-employed, unpaid family, or railroad workers.
- 3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
- 4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2003 CES (3/03 Benchmark) and 2003 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2003 and 2005. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development October 2004

Projections Methodology:

Emily Camfield (608) 267-9607 emily.camfield@dwd.state.wi.us

Local Analyst:

Bill Brockmiller (608) 785-9337 william.brockmiller@dwd.state.wi.us